

On November 11

In memory of all the victims of war and to show our opposition to current wars and our desire to put an end to war



Wear a white poppy

For information:
www.echecalaguerre.org

The first white poppy campaign was launched in England in November 1933 by the Cooperative Women's Guild (CWG), an organization of mothers, sisters, widows and sweethearts of men killed during the First World War. It worked to raise awareness of the socio-economic and political factors that promote war, and led a campaign against the arms trade. Through its white poppy campaign, the CWG wanted not only to commemorate all victims of war, but also to proclaim its rejection of war and dissociate itself from commemorations that vindicate the use of military force.

In 1934, the initiative of the CWG was supported by a recently formed British peace organisation, the Peace Pledge Union, which has produced and sold white poppies ever since.

Nowadays, the Red Poppy campaign and official commemoration ceremonies seem to forget that the worst surge of modern warfare is that many more civilians are killed than soldiers. More than 200 million people were killed in 20th century wars, most of them women and children, to say nothing of the physical and mental trauma endured by survivors, the plight of thousands of displaced persons and refugees, and all the destruction.

Lately in Kosovo, Afghanistan and Libya, and now in northern Iraq, Syria and Ukraine, Canada increasingly participates in military interventions that contravene international law. As a sign of opposition to militaristic policies and in solidarity with all victims of war, the vast majority of whom are civilians, the *Collectif Échec à la guerre* calls on you to wear a white poppy for Remembrance Day.

