In memory of all victims of war

Against war and militarism

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The origins of the White Poppy campaign

- The white poppy was introduced as an anti-war symbol in the UK in 1933 by the Co-operative Women’s Guild (CWG), an organisation of women who had lost husbands, fathers, sons, brothers and friends in World War I.
- Seeking to put an end to war, the CWG opposed the arms trade as well as commemorations that vindicate the use of military force, and sought to memorialize all victims of war.
- Since 1936, white poppies have been distributed by another British organisation, the Peace Pledge Union.
- Since 2011, the Collectif Échec à la guerre has organized an annual white poppy campaign in Quebec.

Why wear a white poppy?

- 20th century wars took the lives of over 200 million people, civilian deaths (men, women and children) far outnumbering those of the military.
- In recent decades, Canada has participated in offensive military actions, notably in Kosovo, Afghanistan, Libya and Syria, often in contravention of international law.
- Canada is actively engaged in the international arms trade which fuels current wars, including the one fomented by Saudi Arabia, wreaking havoc in Yemen.
- Official Remembrance Day ceremonies tend to glamorize war and serve to validate each new Canadian military intervention.

Wear a white poppy in memory of ALL victims of war!
Say NO to war!